

MEDIA RELEASE

DATE: Wednesday September 30th, 2015



Breast Cancer support on display in Kyabram

More than a hundred Pink Lady silhouettes will be on display at Kyabram District Health Service on Thursday October 22nd in a meaningful show of support for women and families affected by breast cancer.

Every day 41 Australian women learn they have breast cancer and seven lose their lives to the disease. Local organisers Susan Moody, Loretta Lilford and Dale-Maree Florence explain; *'Each time a woman hears she has breast cancer, those around her in the community are also affected. Support for women and families affected by breast cancer is an important issue in our local community.'*

Breast Cancer Network Australia's (BCNA) *Mini-Field of Women* events provide an opportunity for the public to pay tribute to all those affected by breast cancer.

CEO of BCNA, Christine Nolan, said the event is a powerful reminder that you are not alone on your breast cancer journey:

'This October, around 300 Mini-Field of Women events are being held in local communities right across Australia. These events are a great way to link those people affected by breast cancer with their local community. We hope people participating will find the event moving and enjoy it as a celebration of life.'

Local organiser Susan Moody said: *'Although breast cancer care and knowledge has come a long way, women are still being diagnosed every single day who need our help and support. Breast cancer is an issue close to many women and affects our community.'*

The Kyabram community is invited to participate in this local event and to take the opportunity to leave a personal message of support.

WHO: Susan Moody, Loretta Lilford and Dale-Maree Florence (Kyabram District Health Service) Supported by special guests and speakers

WHAT: Mini-Field of Women Event
Supporting Breast Cancer Network Australia (BCNA)
Ceremony begins at noon. Followed by light refreshments

WHERE: Kyabram District Health Service,
Fenaughty Street, Kyabram (Lawn area)

WHEN: Thursday 22nd October at 12 noon – 1pm)

PHOTO OPPORTUNITY: BCNA *Mini-Field of Women*
(Pink Lady silhouette display & local breast cancer survivors)

